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## Topic 2: Clickbait

Worksheet: Pre-Assessment



Write down all reasons that you could think off why many people would click on the headline!

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_



## M4: Digital Manipulation



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8. \_\_\_\_\_

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