



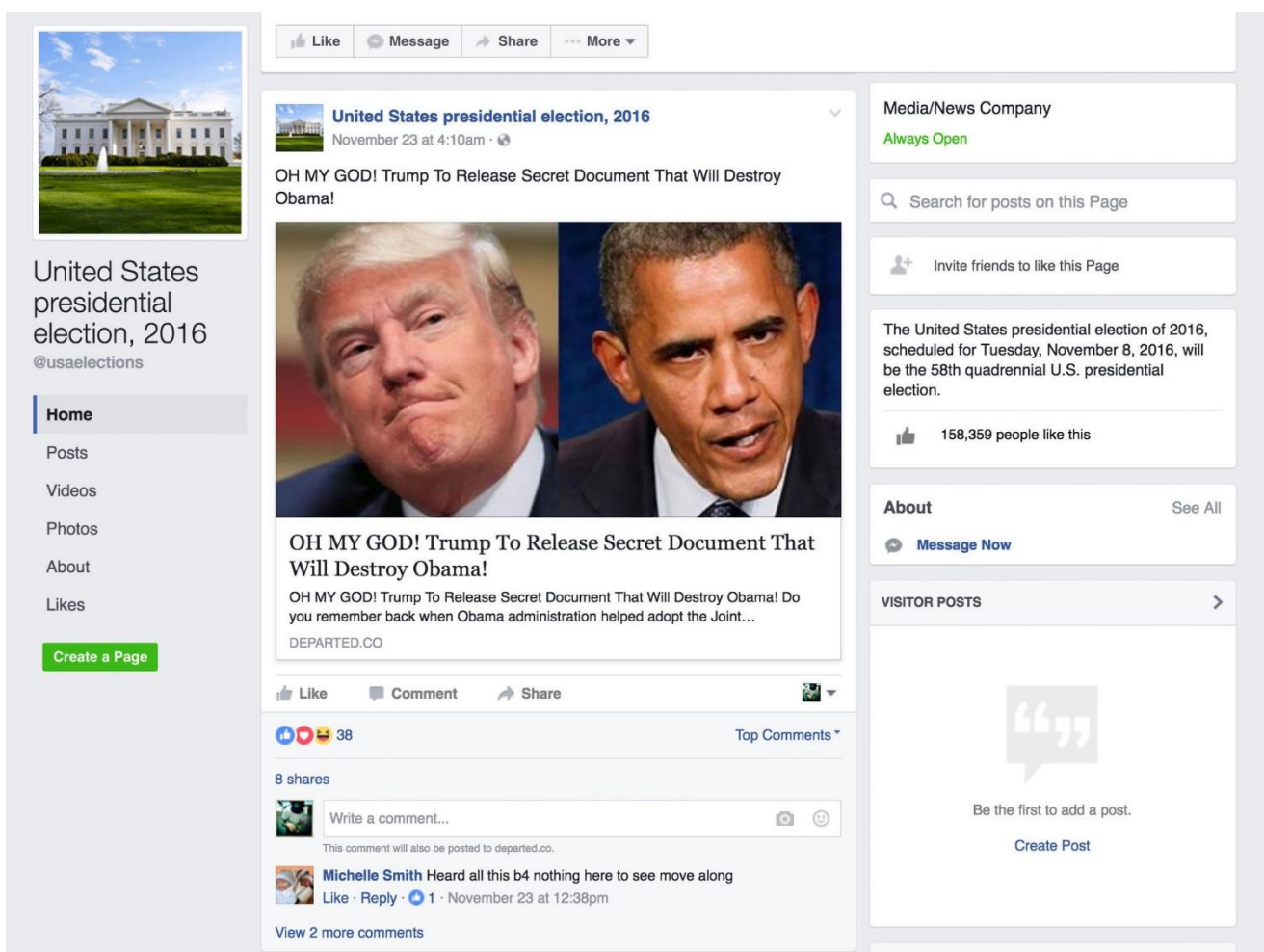
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## Mis-information? Dis-information? Mal-information?

Tick the correct box for each example.

1.



The screenshot shows a Facebook post from the page 'United States presidential election, 2016'. The post features a headline: 'OH MY GOD! Trump To Release Secret Document That Will Destroy Obama!' and a photograph of Donald Trump and Barack Obama. The post has 38 reactions and 8 shares. A comment from Michelle Smith reads: 'Heard all this b4 nothing here to see move along'. The post is from the account 'DEPARTED.CO'.

Source: <https://www.nytimes.com/2016/11/25/world/europe/fake-news-donald-trump-hillary-clinton-georgia.html>

Misinformation       Disinformation       Malinformation

2.

## BURGER KING WHOPPER

ADVERTISEMENTS



ACTUAL WHOPPER

- ROTATED TO MOST ATTRACTIVE ANGLE
- WITH CHEESE
- SLIGHTLY FLUFFED UP, FOR PICTURE



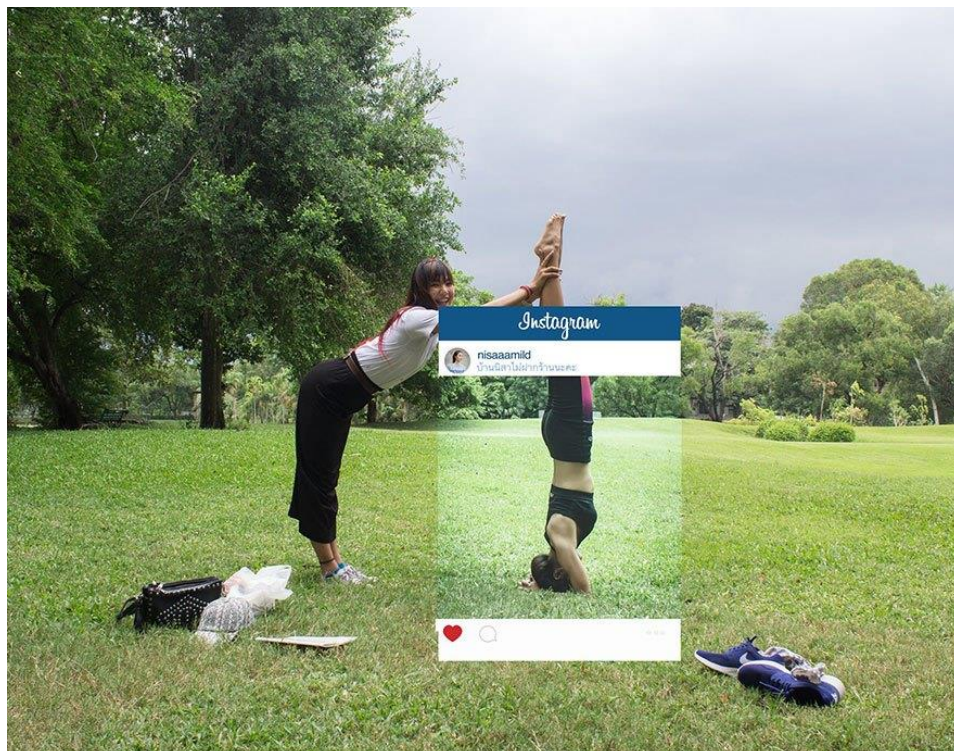
Source: <https://www.boredpanda.com/fast-food-ads-vs-reality/>

Misinformation

Disinformation

Malinformation

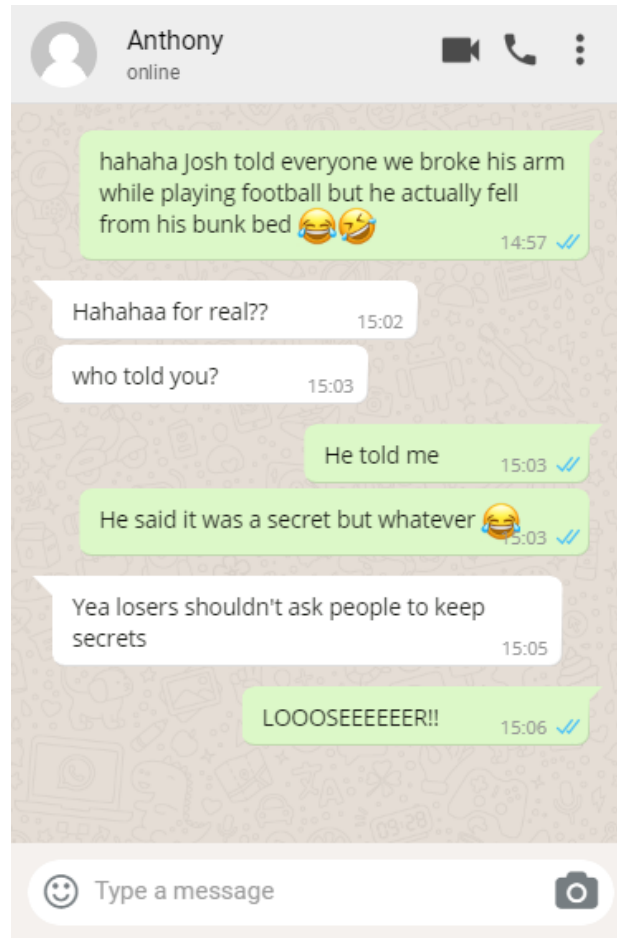
3.



Source: <https://www.lifehack.org/322176/behind-the-scenes-wonderful-instagram-photos-make-you-rethink-social-media>

Misinformation     Disinformation     Malinformation

4.

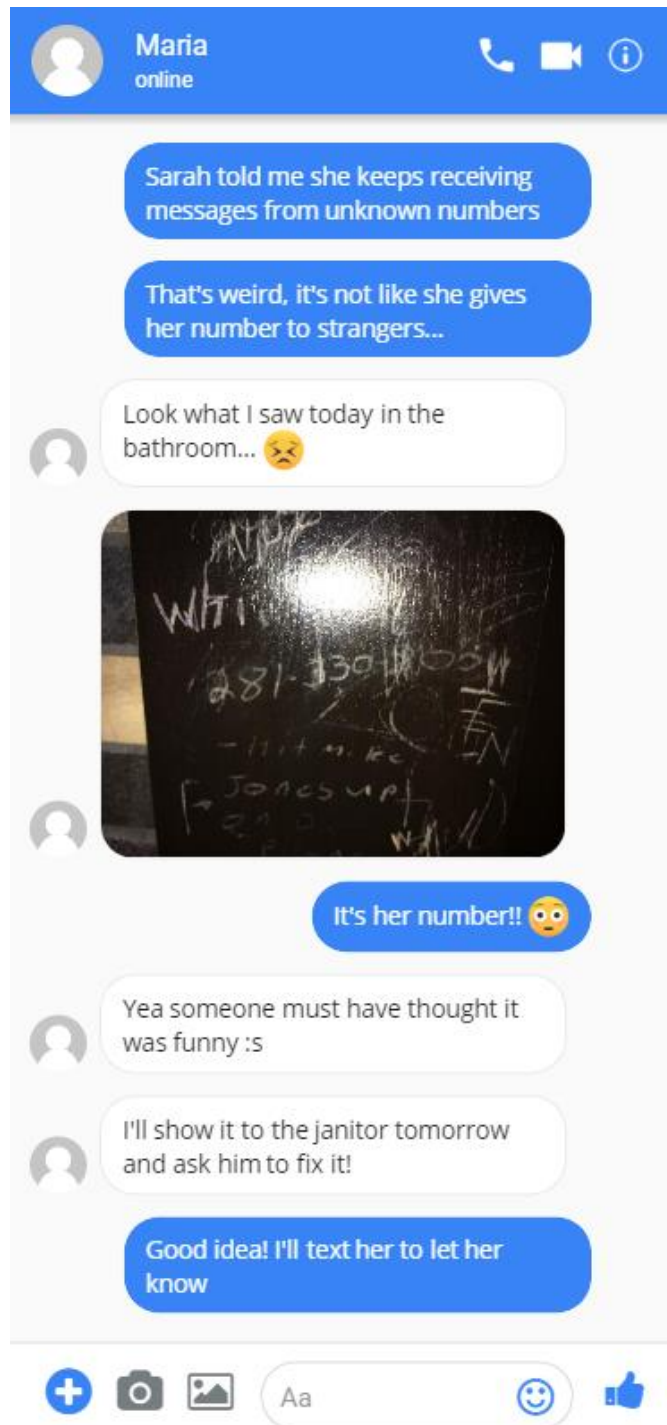


Misinformation     Disinformation     Malinformation

5.



Misinformation     Disinformation     Malinformation



Misinformation     Disinformation     Malinformation

7.



A screenshot of a Facebook post. The post text reads: "Trump is getting support from every leader, and that's the support that will make him grow great and strong. These elections will bring an immense change in our country." Below the text is a photograph of Donald Trump and Pope Francis. Under the photo, the text says: "BREAKING: Pope Francis Just Backed Trump, Released Incredible Statement Why- SPREAD THIS EVERYWHERE". Below that, it says "WWW.DAILYPRESSER.COM | BY THE AMERICAN PATRIOT". At the bottom of the post, there are interaction buttons: "Like", "Comment", "Share", and "Embed". There are also icons for reactions (thumbs up, heart, smile) and a count of "125". A "Top Comments" dropdown menu is visible on the right.

Source: <https://davidbuckingham.net/2017/01/12/fake-news-is-media-literacy-the-answer/>

Misinformation     Disinformation     Malinformation

- 1. Disinformation:** the article linked by the page is most likely false (the Facebook page looks sketchy and unofficial and the article is full of indicators of unreliability: ALL CAPS, strong emotional language and extreme claims) and the purpose behind spreading such information is to harm another political faction.
- 2. Misinformation:** have you ever eaten a burger that looked exactly like the ad? Probably not. Did it still taste good? Definitely yes! The ad shows a false picture but its purpose is not to harm you: they are simply trying to sell more burgers (and even if they don't look great, they still taste good).
- 3. Misinformation:** Instagram photos rarely reflect reality, as the girls in this picture demonstrate. Can she hold a handstand by herself? No, she needs someone's support. Does this false picture harm anyone? Not really; she will simply get a few extra likes for something she can't do in real life.
- 4. Malinformation:** Josh told Mark a secret, and Mark immediately texted Anthony about it instead of keeping it to himself. Josh really broke his arm falling from his bed, but even if the information was real it was not meant to be shared for fun. When Josh finds out that Mark didn't keep his secret he won't be happy.
- 5. Misinformation:** AP's previous tweet contained the picture of the wrong giraffe. Did they share a picture that was falsely linked to the event? Yes. Did it hurt anyone that it was not the right giraffe? Definitely not.
- 6. Malinformation:** Sarah's phone number is a very private piece of information that shouldn't be found on a bathroom door. Is that her real number? Indeed. Will it harm her that a private piece of information was made public without her consent? Definitely yes; nobody likes receiving messages from strangers.
- 7. Disinformation:** The article almost certainly contains false information (look at the ALL CAPS, the strong language and the URL which is very similar to a real news website's but has two extra letters). This article aims to increase Catholic people's support of President Trump by spreading a lie, thus affecting the political equilibrium of the country: this piece of information is both false and harmful.