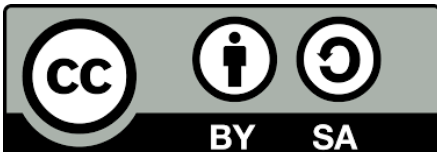


# New Media

## Pre-assessment

1. Have you ever heard of New Media and its types?
  - a. Yes
  - b. No
  
2. Which do you believe are some of the main types of new media?
  - a. Television, Radio, Print Media
  - b. Facebook, Instagram, Twitter
  - c. Blogs, YouTube, Live streaming
  
3. Do you trust advertising through new media helps companies to promote or sell their products more easily?
  - a. Yes
  - b. No
  
4. Do you think that Social Media and New Media have the same use and definition?
  - a. Yes
  - b. No
  
5. Based on your experience do you accept that Social Media advertising achieves better results than Traditional Media advertising?
  - a. Always
  - b. Never
  - c. Sometimes



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