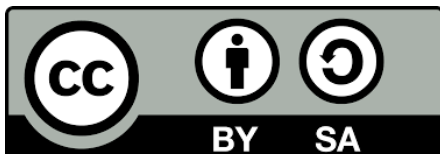


New Media

Pre-assessment

Answer sheet

1. n/a
2. c.
3. a.
4. b. (No) New Media is the online and digital way of exchanging information. Social media incorporates online technology and methods through which people can share video, audio, and general content.
5. c. (Because it depends on your product and where you focus to promote your audience group)



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