

Traditional Media

Exercise

What is Traditional/Old Media?

Quiz 2 – Mark the statements below as True or False

1	Traditional Media developed after the internet era.	T	F
2	Television and Radio are two types of Traditional Media.	T	F
3	Print media includes Facebook and Instagram.	T	F
4	The speed at which information spreads is one of the main differences between the types of Traditional Media.	T	F
5	People can get informed about news through the radio and through newspapers.	T	F
6	Cost is one thing that all types of traditional media have in common.	T	F
7	Advertising is messages created about products to promote sales.	T	F
8	Many messages that are aired online are paid by advertising companies.	T	F
9	A billboard is a type of Traditional Media.	T	F